

ASSESSMENT OF THE LEARNING ACTIVITY AND TRAINING TOWARDS ENTREPRENEURSHIP

(Intellectual Output 7)

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**Evaluation questionnaires to assess
the Smart Jump Project mobility actions**

Aim

To know the satisfaction level of the participants in the two Smart Jump mobility actions to be developed in Italy and Sweden.

Methodology

Since the mobility actions are sequenced in several steps it is more appropriate to establish different questionnaires in order to achieve the most accurate information about how the participants assess the distinct aspects of the programme.

Assuming both mobility actions will have the same structure, we suggest the use of three different questionnaire models in order to inquire about the training sessions, the logistic subjects and the overall evaluation of the programme, respectively.

All the questionnaires are structured in closed-ended questions in which the participants will be able to select a unique option from a list of five related to a scale of satisfaction or utility. Quality options are much easier than the numerical for people to assign because they don't need the extra mental process that imply to translate the perceptions into numbers and can be easily associated with numerical values in order to calculate the outcomes and use them in further analysis. We establish the correspondence between options and values as follows:

Answer options	Point value
Very satisfied	100
Rather satisfied	75
Satisfied	50
Rather dissatisfied	25
Not at all satisfied	0

The same values can be applied to any scale of five progressive degrees. The value of each indicator will be the result of the weighted average of the answers.

Example:

A question has been answered by 68 participants and distributed as follows:

Very satisfied:	13
Rather satisfied:	17
Satisfied:	26
Rather dissatisfied	7
Not at all satisfied	5

Then

$$\frac{(13 \times 100) + (17 \times 75) + (26 \times 50) + (7 \times 25)}{68} = 59,56$$

So, the outcome indicates that the participants are in general “satisfied” with the indicator which the question is dealing.

The same method can be followed if instead of absolute values, we apply percentages.

One or more open-ended questions will be added to each questionnaire in order to allow the participants doing comments or suggestions.

For more accuracy, the questionnaires must to be filled in as immediately as possible after each specified activity.

Questionnaire 1

To be answered after each training session. The questions deal with indicators concerning training sessions and its trainers:

- Contents
- Methodology
- Dynamism
- Timing
- Participation
- Trainer competence and engagement
- Work materials and teaching resources
- Utility

Identification of the training session:

Please indicate how much satisfied you are with the following aspects of this training session: very satisfied (VS), rather satisfied (RS), satisfied (S), rather dissatisfied (RD) or not at all satisfied (NS)

	VS	RS	S	RD	NS
Contents quality					
Contents adequacy with the objectives of the session					
Contents utility					
Methodology used					
Dynamism of the session					
Time dedicated to the whole session					
Chance to participate actively in it					
Time dedicated to practical exercises					
Overall utility of the session					
Trainer competence					
Trainer engagement					
Quality of work materials and teaching resources used					
Further comments and suggestions					

Questionnaire 2

To be answered after finishing the stay. The questions will deal with indicators concerning organizational and logistic subjects:

- Information
- Logistics
- Accuracy of the training location
- Assistance at training location
- Timing
- Working climate

Q1. Please indicate how much satisfied you are with the following issues: very satisfied (VS), rather satisfied (RS), satisfied (S), rather dissatisfied (RD) or not at all satisfied (NS)

	VS	RS	S	RD	NS
Preliminary information about the programme					
Information about logistics provided					
Information upon arrival					
Training place accessibility					
Training place facilities					
Facilities accuracy for learning					
Training place staff attention					
Duration, date and timing of the meeting					
Working climate in training sessions					
Further comments and suggestions					

** The following questions must be exclusively answered for those who have used any of the organization recommended transfer, accommodation or meal place.*

Q2. Please indicate how much satisfied you are with the following issues: very satisfied (VS), rather satisfied (RS), satisfied (S), rather dissatisfied (RD) or not at all satisfied (NS)

	VS	RS	S	RD	NS
Accuracy of the information provided					
Transfer service					
Accommodation					
Meals					
Further comments and suggestions					

Questionnaire 3

To be answered after the last webinar. The questions will deal with indicators of global evaluation of the whole mobility action and the fulfillment of expectations.

- Coordination
- Use of ICT tools
- Smart Jump web platform utility
- Timing
- Global qualification
- Fulfillment of goals and expectations
- Utility

Q1. Please indicate how much satisfied you are with the following issues considering the programme as a whole: very satisfied (VS), rather satisfied (RS), satisfied (S), rather dissatisfied (RD) or not at all satisfied (NS)

	VS	RS	S	RD	NS
General coordination of the whole training programme					
Use of ICT tools					
Utility of the Smart Jump web platform					
Duration, date and timing of the meeting					

Q2. Your opinion about the whole training programme is?

Very positive	Positive	Neither positive or negative	Negative	Very negative

Q3. Has the training programme been much better, better, worse, much worse or more or less as you expected?

Much better	Better	As expected	Worse	Much worse

Q4. How consistent do you think it has been what you have learned with the objectives pointed in the first webinar?

Very consistent	Rather consistent	Consistent	Little consistent	Not at all consistent

Q5. What you have learned in this programme, do you think it is going to be very useful, rather useful, useful, little useful or not at all useful?

Very useful	Rather useful	Useful	Little useful	Not at all useful

Q6. Would you recommend participating in this programme to others?

Definitely	Probably yes	Probably not	Definitely not

What did you appreciate most during the programme?

What would you change?

Further comments and suggestions

Brand Value Management questionnaires results

Introductory Webinar questionnaire: (31 answers)

Q1. Please indicate how much satisfied you are with the following aspects of this training session:

	Assesment	
Contents quality	74,17	
Contents adequacy with the objectives of the session	72,66	
Contents utility	71,88	
Methodology used	76,56	
Dynamism of the session	71,09	
Time dedicated to the whole session	68,75	
Chance to partecipate actively in it	75,78	
Overall utility of the session	73,44	
Trainer competence	86,72	
Trainer engagement	92,19	
Quality of work materials and teaching resources used	76,56	
TOTAL	76,34	Rather satisfied

Comments:

- Keep self-presentations much shorter
- It would have been good to follow up the trainers competence when it comes to gender issues and that this project has this focus. There were some moments where it could have been good, to highlight in the group.
- Hi, I think the workshop in Altavilla Vicentina was very good with skilled and inspiring trainers. And all organisation around it, too. And great hospitality! Regarding content I missed the gender perspective but it wasn't promised on the program so I don't think entrepreneurs thought about it. Now I see that this evaluation questionnaire has 1st introductory webinar as title but I guess you mean the face-to-face workshop.
- The session was nice but I'd have liked to have more time for contents. Looking forward Vicenza!
- A Webinar with so much people is difficult to manage, but it was managed very well by the trainers and the whole organization.
- I would specify the reason why I answered NS satisfied in 2 of the presented questions: Webinar is a good way to communicate, especially when we have a meeting that gathers together a group coming from different countries. The problem was the connection wasn't very good and it was a bit difficult to understand everything because images and volume weren't good., for example I haven't seen anyone from the CUOA meetingroom or from some of the other foreigner attendees. In this condition the duration was luckily short.

Consequently the chance to be more active in this session was a bit impossible , I think it's a pity because we have short time for this course and arguments and teachers are so good that may be it would be better to meet directly. I understand there are many problems to agree everybody to meet abroad because of the expenses and job commitments or personal commitments as it has happened to me. But I would specify that as first meeting I was satisfied for contents, teachers and "classmates" so I'm really very keen to meet everybody! Thank you Silvia Bullo

- We realized that to involve about 26 players at once with video content is not easy... also because it involves different personalities to be involved as speakers. I have really to congratulate with the trainer who was able to keep the right "feeling" during the session. See you in a few days!

Inclass questionnaire: (16 answers)

Q1. Please indicate how much satisfied you are with the following aspects of this training session (In-class training):

	Assessment	
Contents quality	92,19	
Contents adequacy with the objectives of the session	82,81	
Contents utility	90,63	
Methodology used	90,63	
Dynamism of the session	95,31	
Time dedicated to the whole session	82,81	
Chance to participate actively in it	96,88	
Overall utility of the session	89,06	
Trainers competence	100,00	
Trainers engagement	98,44	
Quality of work materials and teaching resources used	85,94	
TOTAL	91,34	Rather satisfied

Comments:

- I did really appreciated the multicultural and international approach
- I believe 3 days dedicated to the in class training activities have been the perfect amount of time. The atmosphere within the group was great and very respectful of each other's projects and ideas. Peer learning also functioned. One entire week would have been too much.
- Excellent organization, excellent trainers, excellent attendance

Q2. Please indicate how much satisfied you are with the following issues:

	Assessment	
Preliminary information about the programme	92,19	
Information about logistics provided	96,88	
Information upon arrival	95,31	
Training place accessibility	98,44	
Training place facilities	93,75	
Facilities accuracy for learning	93,75	
Training place staff attention	100,00	
Duration, date and timing of the meeting	89,06	
Working climate in training sessions	98,44	
TOTAL	95,31	Rather satisfied

Q3. Only for Participants who have used any of the organisation recommended transfer, accomodation, meal place

	Assessment
Accuracy of the information provided	-
Transfer service	-
Accomodation	-
Meals	-
TOTAL	no results

Followup Webinar questionnaire: (18 answers)

Q1. Please indicate how much satisfied you are with the following aspects of this training session (Follow up webinar):

	Assessment	
Contents quality	84,72	
Contents adequacy with the objectives of the session	87,50	
Contents utility	83,33	
Methodology used	80,56	
Dynamism of the session	81,94	
Time dedicated to the whole session	83,33	
Chance to participate actively in it	84,72	
Overall utility of the session	79,17	
Trainers competence	98,61	
Trainers engagement	98,61	
Quality of work materials and teaching resources used	83,82	
TOTAL	86,03	Rather satisfied

Comments:

- I like this method of Webinarium.
- It is very difficult to participate actively to a 2 hours webinar, especially when we are in the office and can be distracted.

Whole program questionnaire: (21 answers)

Q2. Please indicate how much satisfied you are with the following issues considering the programme as a whole:

	Assessment	
General coordination of the whole training programme	96,43	
Use of ICT tools	88,10	
Utility of the SMART JUMP web platform	77,38	
Duration, dates and timing of the meetings	84,52	
TOTAL	86,61	Rather satisfied

Q3. Your opinion about the whole training programme is?

	RESPONSES	
Very positive	17	
Positive	4	
Neither positive or negative	0	
Negative	0	
Very negative	0	
TOTAL	21	
Assessment	95,24	Positive

Q4. How was the training programme as a whole compared to your initial expectations?

	RESPONSES	
Much better	13	
Better	6	
As expected	2	
Worse	0	
Much worse	0	
TOTAL	21	
Assessment	88,10	Better

Q5. How consistent do you think it has been what you have learned with the objectives pointed in the first webinar?

RESPONSES	
Very consistent	13
Rather consistent	6
Consistent	2
Little consistent	0
Not at all consistent	0
TOTAL	21
Assessment	88,10
	Rather consistent

Q6. What you have learned in this programme, do you think it is going to be ...

RESPONSES	
Very useful	13
Rather useful	5
Useful	2
Little useful	0
Not at all useful	0
TOTAL	20
Assessment	88,75
	Rather useful

Q7. Would you recommend participating in this programme to Others?

RESPONSES		
Definitely	18	90.00%
Probably yes	2	10.00%
Probably not	0	0.00%
Definitely not	0	0.00%
TOTAL	20	

Q8. What did you appreciate most during the programme?

- The creative teaching methodologies
- It was so interactive.
- Proactivity
- it is so nice to meet all participants and partners again it is a part of the process to success
- Very well organised and a very nice engagement of participants, trainers and observers. Great facilities.
- international and multi-cultural approach

- dynamism
- trainer's passion and dedication group atmosphere
- The way of teaching was not boring and kept up our attention.
- He has taught me how to explain my Project
- maby one day more
- The organization of the event, the trainers and the lovely place
- Facilities, location. Trainers were excellent and so were the CUOA staff. The dynamism of the classes and workshops were truly nice. It all summed up result in much better understanding of the accurate and clear contents.
- The compromise of the trainers, the logisitics organization, the methodology of the sessions and the participants
- multycultural environment
- the methodology used and the dynamis of the session, allowing me to participate actively in
- The possibility to actively interact with other entrepreneurs and wannabe entrepreneurs, facing common problems and thinking together on how to overcome difficulties and criticalities

Q9. What would you change?

- More consistency. More brand management. I think the business plan is another topic. More ideas, sample, etc. how we can built our Brand.
- Nothing.
- Need to reflect a bit more on this
- Longer breaks
- Nothing comes to my mind. It was almost perfect, one of the best learning experience in which I have ever been engaged
- Substitute the lion's den simulation with a trial more focused on definition of brand value proposition, self-presentation, storytelling
- Trainer's support with short recap during final event with testimonials could have helped to fix even more in our minds the competences learned about brand value management
- Less webinars possible as they are hard to pay attention to.
- Nothing
- The time for lunch
- I would change the materials of the curse something more technological
- Not much. We actually had such a great time from minute one!
- Nothing
- More experiential activities
- Nothing
- Nothing in particular

Q10. Further comments and suggestions

- I enjoyed a lot, I would put some brand-new informations about communication trends, social media trends, design trends, etc. Thank you so much!
- Brilliant training experience
- It will be a challenge to create the webinar for the Swedish training before and after . But exating
- Congrats!
- Everything and everyone was perfect, but a special praise is due for: 1) Mike Van der Vijver is terrific teacher: clear, precise, concise, absolutely brilliant 2) Celina Solomon is an enthusiastic end engaging team leader
- Keep webinars shorter
- Nothing to add
- On the organization side, there should be even more clear and precise protocols for attendees transfer from/to main transportation places, specially train and airports (Santa Lucia & Treviso airport i.e.). Nevertheless, everything went fine with no missed transports but we did had to rush a few times... And just maybe one more day of training/staying would be great! ;)
- It was a great experience.

Gender Equality Management questionnaires results

Introductory Webinar questionnaire: (13 answers)

Q1. Please indicate how much satisfied you are with the following aspects of this training session:

	Assessment	
Contents quality	84,62	
Contents adequacy with the objectives of the session	86,54	
Contents utility	80,77	
Methodology used	80,77	
Dynamism of the session	75,00	
Time dedicated to the whole session	84,62	
Chance to participate actively in it	84,62	
Time dedicated to practical exercises	68,75	
Overall utility of the session	78,85	
Trainer competence	88,46	
Trainer engagement	82,69	
Quality of work materials and teaching resources used	80,77	
TOTAL	81,37	Rather satisfied

Comments:

- Very good and structure of the Webinar
- I'm very happy to be in this program. Thank you very much.
- Brilliant organisation of the webinar and very constructive contents for integrating Gender Equality in Innovation as a value in Entrepreneurship Management! Looking forward to the face-to-face training in Sweden!

Inclass questionnaire: (15 answers)

Q1. Please indicate how much satisfied you are with the following aspects of this training session (In-class training):

	Assessment
Contents quality	66,67
Contents adequacy with the objectives of the session	63,33
Contents utility	68,33
Methodology used	63,33
Dynamism of the session	66,67
Time dedicated to the whole session	71,67

Chance to participate actively in it	80,00	
Time dedicated to practical exercises	70,00	
Overall utility of the session	66,67	
Trainers competences	81,67	
Trainers engagement	83,33	
Quality of work materials and teaching resources used	83,33	
TOTAL	72,08	Satisfied

Comments:

- It would have been interesting if part of the training could have been conducted by the testimonials that we have meet the last afternoon sometimes I felt like the collection of every single comment from the participants become a long process and at the end the expert conclusions we expected were missing
- The contents were very interesting but do not really fit with my profile and it has been very hard to see the feasibility for my daily work.
- Main trainer seemed not capable to sum up participants inputs, further elaborate then and bring them to an higher level. Practical exercises (e.g. personas) more effective if applied on participants business ideas/practice More time to testimonials which were of very high quality
- It was supposed to be a mobility training: we had the mobility, not the training. We were given very interesting lectures, but very few practical tools to use in our companies.
- What was done is in "real life" a course of 14 days, so this was a test and hope to be develop further
- Integrating innovation in all its dimensions such as technical, social, gender equality, democratic, is so effective and I learned a lot.

Q2. Please indicate how much satisfied you are with the following issues:

	Assessment	
Preliminary information about the programme	90,00	
Information about logistics provided	86,67	
Information upon arrival	91,67	
Training place accessibility	86,67	
Training place facilities	98,33	
Facilities accuracy for learning	91,67	
Training place staff attention	96,67	
Duration, date and timing of the meeting	81,67	
Working climate in training sessions	85,00	
TOTAL	89,81	Rather satisfied

Comments:

- All the Swedish team has been very welcoming and it has been a pleasure to meet all together
- Too much empty time often participation was not spontaneous but forced by constraining questions
- Winnet's great organisation and content transfer, the active participation and the high level of the professors and researchers of University of Gävle and Luleå University of Technology were greatly appreciated.

Q3. Only for Participants who have used any of the organisation recommended transfer, accommodation, meal place

	Assessment	
Accuracy of the information provided	90,00	
Transfer service	86,67	
Accommodation	90,00	
Meals	91,67	
TOTAL	89,58	Rather satisfied

Comments:

- Everything about accommodation and facilities have been very well organized.
- Great Winnet's organisation and the University of Gävle's hospitality!

Followup Webinar questionnaire: (7 answers)

Q1. Please indicate how much satisfied you are with the following aspects of this training session (Follow up webinar):

	Assessment	
Contents quality	75,00	
Contents adequacy with the objectives of the session	71,43	
Contents utility	71,43	
Methodology used	67,86	
Dynamism of the session	60,71	
Time dedicated to the whole session	71,43	
Chance to participate actively in it	75,00	
Time dedicated to practical exercises	64,29	
Overall utility of the session	71,43	
Trainers competence	75,00	
Trainers engagement	75,00	
Quality of work materials and teaching resources used	64,29	
TOTAL	70,24	Satisfied

Comments:

- I like the webinar tool very much
- The session would have been more useful if the trainer had provided more in-depth comments on entrepreneurs' works

Whole program questionnaire: (7 answers)

Q2. Please indicate how much satisfied you are with the following issues considering the programme as a whole:

	Assessment	
General coordination of the whole training programme	78,57	
Use of ICT tools	78,57	
Utility of the SMART JUMP web platform	75,00	
Duration, dates and timing of the meetings	78,57	
TOTAL	77,68	Rather satisfied

Q3. Your opinion about the whole training programme is?

	RESPONSES	
Very positive	4	
Positive	1	
Neither positive or negative	2	
Negative	0	
Very negative	0	
TOTAL	7	
Assessment	82,14	Posivite

Q4. How was the training programme as a whole compared to your initial expectations?

	RESPONSES	
Much better	1	
Better	2	
As expected	1	
Worse	2	
Much worse	0	
TOTAL	6	
Assessment	58,33	As expected

Q5. How consistent do you think it has been what you have learned with the objectives pointed in the first webinar?

RESPONSES	
Very consistent	3
Rather consistent	0
Consistent	2
Little consistent	2
Not at all consistent	0
TOTAL	7
Assessment	64,29 Consistent

Q6. What you have learned in this programme, do you think it is going to be ...

RESPONSES	
Very useful	3
Rather useful	0
Useful	4
Little useful	0
Not at all useful	0
TOTAL	7
Assessment	71,43 Useful

Q7. Would you recommend participating in this programme to Others?

RESPONSES		
Definitely	4	57.14%
Probably yes	1	14.29%
Probably not	2	28.57%
Definitely not	0	0.00%
TOTAL	7	

Q8. What did you appreciate most during the programme?

- The dialogues and presentations
- Sweden
- The international environment and the different point of view of the participants due also to the different legacy each one brings from each own homeland. The feeling of the way of living in another country as a local and using domestic infrastructures. The sense of micro community among the participants, the understanding developed during the time spent together and the willingness of supporting each other within this micro environment
- Testimonials from Movexum and Drivhuset
- The high expertise of the trainers and the efficiency of the receiving organisation in managing all the aspects of the whole training activity
- Multicultural environment

Q9. What would you change?

- Perhaps in a next step more workshop – concrete
- lectures, +training, more engaging for simple minds like mine
- I think the training would be more effective by completely overturning the focus with a greater effort to concentrate on the concrete issues and needs of the target group and find the touch point with the quadruple helix stakeholders from the entrepreneurs perspective.
- training methodologies (starting point should have been the business idea/situation/practice of participants; more practical exercises, more action) more practical inputs/comments from trainers
- bring more practical exercise

Q10. Further comments and suggestions

- It is important to give strong attention to the gender issues for sustainable growth - more than ever
- In general I believe this transnational mobility has been an important learning opportunity to get acquainted closely to the Sweden experience. Difficult bring back what we saw there to participant's own local contexts. It would have been interesting analyzing a practical case of incubation experience of a creative industry if Movexum had worked with this specific sector, target group of SJ project. Ideally recalling step by step the entire process, from the expectations/ dreams to the lesson learned of the entrepreneurs, to the approach of the consultants/coaches/mentors, to the evaluation of the investors.
- Too theoretical for some aspects; no conclusions drawn, not many practical examples; not very engaging; programme potential not fully exploited
- congratulations to all. a great experience