

FACING The Creative Industries To Innovate Entrepreneurship

Mobility action n. 2 CAPACITY LONDON – London, UK – May 7 – 11, 2017

SENDING ORGANISATION 1: Confindustria Veneto SIAV Ltd, the Service Agency created by the Provincial Associations and by the Industrial Federation of the Veneto Region in Italy. It promotes the organisational development of regional enterprises, mainly small sized, in the transition from a family business organisation to an industrial one. SIAV offers an integrated system of services and consultancy ranging from Training, Quality, Environment and Innovation. SIAV is operatively structured in five specific areas: Regional Clusters coordination, Enterprises (assistance in consulting projects), Knowledge & Innovation Unit a.k.a. Factory of Knowledge (the R&D Division, implementing training interventions and consultancy for innovation), Events and Administration.

3 STAFF PEOPLE INVOLVED

Mariateresa Chinellato - Financial manager of regional funded projects,

Elisabetta Scatto - Financial manager of European, national and regional funded projects,

Celina Solomon - Project manager of European, national and regional funded projects.

5 ENTREPRENEURS/ HR PROFILES

Elena Pietrogrande - Entrepreneur, Art Director, Pietrogrande&partners, member of WomenMade Italia,

Edi Florian - Trainer, freelance consultant, marketing & coaching,

Federica Colombini - Marketing e Web Marketing Strategy, Information Technology, Business Modeling and Processes Support,

Matteo Cocco - Training e coaching, freelance consultant,

Alessio Zini - Project manager, Galileo Visionary District.

SENDING ORGANISATION 2: Politecnico Calzaturiero, a company founded in 2001 thanks to the initiative of the Associations of Italian Footwear Manufacturers, Bodies of Research and Innovation and the Financial Institutions of the Veneto Region. The company works every day in the sectors of education, research and technological innovation and it realizes services of rapid prototyping, quality control of materials, workplaces' safety and machineries' supervision. Politecnico Calzaturiero is the heir of Riviera del



Brenta footwear tradition, started in 1923 when the School of Arts and Jobs was created; the “School of Arts and Jobs” has become the “School of Design and Technique of shoe”, where participants study with the aim of becoming patternmakers. The School is still active and has more than 150 students. Politecnico is also one of the three national centers of excellence, identified by the National Association of Italian Footwear Manufacturers (ANCI).

3 STAFF PEOPLE INVOLVED

Laura Baldon - Communication, events and training manager,

Alice Marcato - Member of the R&D Unit,

Linda Lipari - Luxury shoes designer and trainer.

2 ENTREPRENEURS/ HR PROFILES

Roberto Barina - Creative Director: Italian handmade shoes for women designed by Ballin Srl

Nataschia Pivetta - Customer Experience Specialist, freelance consultant

SENDING ORGANISATION 3: ITWIIN, The Italian Association of Women Inventors and Innovators working in the field of invention and innovation, both autonomously and in collaboration with other entities, principally aiming at: building up a network for information exchange, projects and initiatives concerning the development of new products, services and processes, assisting women in terms of guidance, training and support to creating consortia and preparing projects at National/European level, promoting events (meetings, debates, initiatives,...) for the active diffusion of the invention/innovation culture. It provides opportunities to Italian creative, innovative women by boosting creativity, invention and innovation in working contexts as well as in educational ones, and by promoting the introduction of new products/services and processes.

2 STAFF PEOPLE INVOLVED

Rita Assogna - President of the association,

Alessandra Fierabracci - Public relations of ITWIIN & Senior Scientist in Immunology.

2 ENTREPRENEURS/ HR PROFILES

Francesca Romana Grippaudo – Researcher in plastic surgery, NESMOS depart. & President of the Master’s degree in orthopedic techniques, Sapienza University of Rome,

Pamela Carla Minasso – Teacher of mathematics and sciences at the I.C. Settembrini High school, Rome.